

*The*  
**FOUNDATIONS** *of*  
**ACCOUNTABILITY**  
Cultivating Commitment in Teams



# The **5** FOUNDATIONS of ACCOUNTABILITY

Cultivating Commitment in Teams

Commitment makes the difference between someone “phoning it in” or doing something truly extraordinary. It inspires unusual effort, distinguishes the best-of-the-best, and transforms passive people into top teams. But how do you cultivate it?

## **How do you build buy-in and encourage people to own the mission personally?**

In this powerful talk, Dr. J prepares you to do just that. He introduces a revolutionary new perspective on accountability and demystifies the art of building buy-in and commitment in teams. He describes Five Foundations of Accountability that enable individuals and teams to step up their level of ownership and performance. Participants leave with new insights into leadership and accountability and new practices that will refine and revitalize their work.

### **Learning Objectives & Takeaways**

- Explore the nature and impact of personal accountability
- Learn *The Five Foundations* on which accountability and commitment are built
- Recognize common leadership practices that diminish accountability and dilute commitment
- Diagnose organizational and interpersonal dynamics that work against “ownership”
- Discover counterintuitive leadership practices and interpersonal choices that build “buy-in”.