

NOW AVAILABLE!

THE GUIDE TO GREAT TEAMS

In his new book, *Fired Up! Kindling and Keeping the Spark in Creative Teams*, Dr. Andrew Johnston prepares leaders to unleash new potential and collaboration in their teams. Dr. Johnston's personal and practical style captures the reader quickly and translates principles seamlessly into practice. Though written with an emphasis on creative teams, *Fired Up*, is a must-read for any leader looking to keep their crew on track, on top, and on fire. Pick up a copy and start kindling and keeping the fire in your team today!

Praise for *Fired Up! Kindling and Keeping the Fire in Creative Teams...*

Dr. J is a seasoned leader, teacher and coach who understands leadership and what it takes to create a great team. In this book, he uses his unique blend of humor and insight to tune leaders' perspectives and prepare them for success. "Fired Up" is an encouragement and a practical tool for anyone in management. —Joe Scarlett, Former CEO and Chairman, Tractor Supply

Quite simply one of the best things I've read recently about doing business in a fractured world. One reading changed how I think about teamwork. —Susan G. Williams, PhD Professor Emerita of Management, The Jack C. Massey Graduate School of Business

Fired Up is a must-read for anyone leading a team of creatives. Dr. Johnston's pragmatic approach to this topic is solid gold and I found myself taking notes to implement with my own team every step of the way! —Joshua Brown, Owner SoulHeart Strategy & Creative

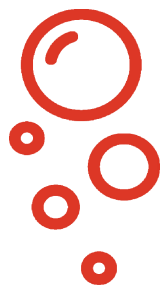
Johnston provides a refreshing and practical approach to leadership and team-building that readers will find incredibly accessible and immediately applicable. —Dr. Claude Pressnell, President, TICUA

Dr. J gets to the heart of the matter we all face as leaders and delivers a profound and powerful metaphor anyone can relate to. This book causes leaders to take a look inward, into their hearts, and discover their passion again! —Richard C. Perko, President & CEO Lee Company

Using the familiar components of the Fire Triangle— oxygen, fuel, and heat— Dr. J illustrates powerful principles for kindling the spark, turning up the heat, and fanning the flames of your team.

Part One:

OXYGEN

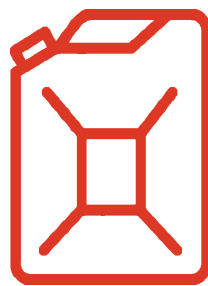


Oxygen lets the fire breathe.

The first section of the book helps leaders put wind in people's sails. It frees them from the things that hem them in and hold them back so they can burn brightly.

Part Two:

FUEL



Fuel feeds the fire.

The second section helps leaders stoke the flames of passion and productivity and keep their teams from burning up or burning out in the consuming process of creation.

Part Three:

HEAT



Heat ignites the fire.

The final section preps leaders to turn possibility into reality. It helps them turn up the heat on motivation, quality, and direction without leaving people feeling burned.

GET YOUR COPY TODAY...

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