






**PEOPLE PERFORM
BEST WHEN THEY
FEEL GOOD ABOUT
THEMSELVES.**




PEOPLE DON'T **BURN OUT**
FROM TOO MUCH TO DO,
BUT FROM TOO LITTLE
REASON TO DO IT.




**IF YOU WANT PEOPLE
TO BE THEIR BEST AND
GIVE THEIR BEST, YOU
MUST GIVE THEM A
REASON THAT IS
WORTHY OF THEIR BEST.**



WHAT AND HOW MAY BE
THE WHEELS OF YOUR
ORGANIZATION'S
PROGRESS, BUT **WHY IS**
THE FUEL ON WHICH ITS
PEOPLE RUN.



**WHEN YOU'RE ASKING A
LOT, DON'T DOWNPLAY
THE COST... TELL 'EM WHY
ITS WORTH EVERYTHING
THEY'VE GOT.**



**YOU ARE NOT IN THE
TRANSACTION BUSINESS;
YOU ARE IN THE
TRANSFORMATION
BUSINESS.**



**YOU ARE NOT SIMPLY
PREPARING CHURCH
FOR THE PEOPLE; YOU
ARE **PREPARING PEOPLE**
FOR THE CHURCH.**



**THE WORK OF THE
CHURCH IS TO PUT THE
CHURCH TO WORK.**