



## Top 10 Reasons to Choose Dr. J

1. **He's RELATABLE.** Dr. J connects with people in ways other communicators don't. He "gets" people and his input feels personal and pertinent to their own experience.

Dr. J makes a group feel like he is in a one-on-one conversation with each of them. It feels personal. So, participants come to their own conclusions and gain new ways of looking at their experiences rather than simply hearing another "talking-head's" predetermined conclusions. David Plummer, Principal, Centric Architecture

2. **His teaching is PRACTICAL.** Dr. J gives people actionable strategies that make a difference. So, people tune in and take away tips and tactics they can put to work immediately.

Andrew has consistently been the highest rated facilitator in our High Potential Development Programs for several years. My learners have shared that his sessions are some of the most practical and applicable content we offer. He provides the kind of skills and strategies they need to excel in their roles and advance in their careers. Jade Doyle Director, Executive Leader Development - Bridgestone Americas.

3. **His contribution is CUSTOMIZED.** Don't settle for an off-the-rack or canned program when Dr. J will tailor his work to fit your event.

Dr. Johnston's session hit the perfect mark. I could not have been more pleased with how he integrated the themes of our program into his contribution. His input was tailored perfectly to fit our situation and the goals I described, and his session was a huge SUCCESS! Dr. Larry M. Hall, Vice President & Provost, Lenoir-Rhyne University

4. **He's AUTHENTIC.** People connect with Dr. J because he's the "real deal". He's not just putting on a show or playing a part. He's genuine and as personal on stage as over a cup of coffee.

Dr. Johnston is a seasoned leader, teacher and coach who is as comfortable with C-level executives as he is with new professionals. He understands leadership and what it takes to create a great team, and he uses his unique blend of humor and insight to tune people's perspectives and prepare them for SUCCESS. Joe Scarlett, Former, CEO and Chairman, Tractor Supply

5. **Working with him is EASY-PEASY.** Dr. J is an event-planner's dream. He's a pro, drama-free, service-minded, and focused on adding value to you and your work.

We were thrilled with Dr. Johnston's work... It raised the caliber of the entire program. He spoke right to the heart of our leaders and incorporated our mission and values beautifully. Deann Bradford, Exec. Dir. Leadership Donnelson/Hermitage

**6. AUDIENCES LOVE HIM.** Dr. J is a great story-teller and draws people into vivid examples, memorable images that make the learning fun and the lessons last. Participants connect with him personally and consistently rate him the “highlight” of training or development programs.

Dr. J has a gift for engaging and captivating audiences. In my 30+ years of attending educational sessions and conferences, I can't tell you when I have enjoyed a session as much as I enjoyed his. Michael Butler, Quorum Health Corp.

**7. He MAKES THINGS STICK.** Dr. J's workshops have a ripple-effect that spurs reflection and conversation long after they're over. Participants are encouraged and equipped, so they value the experience even more over time.

Dr. J is an excellent teacher! It's rare to come away from an event like this changed and with new tools to make a difference in your life. The depth of his knowledge and his gift for teaching impacted us deeply. I'm still thinking about it and sharing it with the people in my life! Tammy Mason, The Crichton Group

**8. He BRINGS IT.** No matter the scope of an engagement or the size of his contribution, Dr. J consistently delivers a five-star experience. You can count on him to make the experience feel meaningful, the participants feel valued, and the event-planners look great.

Dr. J's masterful teaching hit a home run and enhanced the experience for everyone. 95% of the attendees considered his presentation “excellent” and overwhelmingly recommended we engage him again in the future. Kim Triller, Executive Director of Care Net Pregnancy & Family Services

**9. He INSPIRES people.** Dr. J's style is encouraging, and he has the ability to make deep topics graspable, relevant and actionable. He pumps people up and leaves them feeling more motivated and capable than they started.

Dr. J's workshop felt like a personal conversation with a great leader about how to be a great leader. He was empathetic and experienced and not only articulated the real-world challenges we faced but also called us to new vision for ourselves and our teams. Melanie Adams, Executive Director, Center for Executive Education

**10. He's ROAD-TESTED.** Dr. J is tested and tempered by experience. He's credible because he's lived it and knows what it takes to move people and make progress.

People identify with Dr. J because he's one of them. He's been in the trenches and understands the challenges they face every day. This experience translates into a practical perspective and an ability to speak with insight, humor, and compassion on the real business of moving people and organizations. Dr. Phil Cherico, Executive Pastor

